

2006 Town of Seymour Economic Development Commission Town Survey Questionnaire Results

12/31/2006 @1:18pm

COMPLETED

<u>Cost of Survey</u>		1922
Printing \$	1,444.00	1922
Postal Permit \$	160.00	100%
Zip Bar Postage \$	2,110.17	
Return Postage \$	<u>2,000.00</u>	
\$	5,714.17	700
<u>Cost per unit piece</u>		<u>1222</u>
\$0.7722		36%

EVALUATED
TOTAL RECEIVED
COMPLETE

WITH NAMES
WITHOUT NAMES
TOTAL
% WHO SIGNED SURVEY

7400 QUESTIONNAIRES MAILED (November 15)
1922 RECEIVED IN-HOUSE or 25.97% RESPONSE RATE (as of December 31)

Jon completed 621
Michele completed 400
Joe completed 201
Trisha completed 200
Ian completed 100
Bert completed 100
Mike completed 100
Rosalie completed 100
Ron completed 100

Question #1

- a Too High
- b Just about right
- c Too Low

What do you think of your property taxes?

	1465	77.35%
	423	22.33%
	<u>6</u>	<u>0.32%</u>
	1894	100.00%

Question #2

- a Yes
- b No
- c Not Sure

Are you concerned about Seymour's long term financial stability?

	1270	66.49%
	328	17.17%
	312	16.34%
	1910	100.00%

Question #3

- a Yes
- b No
- c Not Sure

Should Seymour develop more commercially along Route 8, 34 and 67?

	1523	80.03%
	226	11.88%
	<u>154</u>	<u>8.09%</u>
	1903	100.00%

Question #4

- a Yes
- b No
- c Not Sure

MORE commercial/retail zones along Route 8, 34 and 67 such as Shopping Centers, Medical Arts, Restaurants?

	1565	81.89%
	268	14.02%
	<u>78</u>	<u>4.08%</u>
	1911	100.00%

Question #5

- a Yes
- b No
- c Not Sure

Are you in favor of MORE Industrial development in Seymour?

	1277	67.07%
	420	22.06%
	<u>207</u>	<u>10.87%</u>
	1904	100.00%

Question #6

- a up to 7 miles
- b 8-16 miles
- c beyond 16 miles

Which distances do you feel most comfortable in traveling from your home for services?

	<u>MEDICAL</u>	
	993	52.40%
	705	37.20%
	<u>197</u>	<u>10.40%</u>
	1895	100.00%

- a up to 7 miles
- b 8-16 miles
- c beyond 16 miles

	<u>DINING</u>	
	883	46.77%
	779	41.26%
	<u>226</u>	<u>11.97%</u>
	1888	100.00%

- a up to 7 miles
- b 8-16 miles
- c beyond 16 miles

	<u>SHOPPING</u>	
	964	50.16%
	732	38.09%
	<u>226</u>	<u>11.75%</u>
	1922	100.00%

- a up to 7 miles
- b 8-16 miles
- c beyond 16 miles

	<u>RECREATIONAL</u>	
	844	44.73%
	655	34.71%
	<u>388</u>	<u>20.56%</u>
	1887	100.00%

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<u>Question #7</u>		Is Seymour enhancing other towns wealth and affluence at our own expense:		
a	Yes		945	50.89%
b	No		339	18.26%
c	Not Sure		<u>573</u>	<u>30.86%</u>
			<u>1857</u>	<u>100.00%</u>

<u>Question #8</u>		What types of stores do you seek most:	<u>ANSWERS</u>	
a	Clothing		1442	18.66%
b	Sports		554	7.17%
c	Arts & Crafts/Books		840	10.87%
d	Electronics/Entertainment		717	9.28%
e	Home Improvement Centers		711	9.20%
f	Family Style Restaurants		1148	14.85%
g	Fine Dining		539	10.86%
h	Grocery		764	9.88%
i	Pharmacy		270	3.49%
j	New Post Office		<u>444</u>	<u>5.74%</u>
			<u>7729</u>	<u>100.00%</u>

<u>Question #9</u>		Should Downtown Seymour implement Aesthetic Design Codes for a more uniformed theme?		
a	Yes		900	48.10%
b	No		466	24.91%
c	Not Sure		<u>505</u>	<u>26.99%</u>
			<u>1871</u>	<u>100.00%</u>

<u>Question #10</u>		In order of Importance from #1 to #5 with #1 being greatest importance and #5 being least importance for YOUR tax \$ being spent where:						
		<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>GRAND TALLY TOTALS OUT OF 8728 TOTAL RESPONSES:</u>	
	Infrastructure Improvements	560	505	414	237	117	1833	21.00%
	Schools	667	342	325	193	233	1760	20.16%
	Parks and Recreational facilities	111	270	392	640	316	1729	19.81%
	Public Safety	399	434	383	296	216	1728	19.80%
	Purchase Open Space	<u>239</u>	<u>178</u>	<u>204</u>	<u>266</u>	<u>791</u>	<u>1678</u>	<u>19.23%</u>
		1976	1729	1718	1632	1673	8728	<u>100.00%</u>

<u>Question #11</u>		Which towns do you feel that Seymour should most strive to resemble?		
	Milford		343	13.64%
	Shelton		531	21.12%
	Southbury		700	27.84%
	Trumbull		241	9.59%
	Westport		223	8.87%
	None of the Above		<u>476</u>	<u>18.93%</u>
			<u>2514</u>	<u>100.00%</u>